

2019 Conference Speakers

The Fulbright Association is proud to feature the following speakers for session presentations at its 2019 annual conference, "Connecting Minds and Hearts for Global Change", taking place in Washington, DC. Please note that this list is subject to change.

[Plenary Speakers](#)[Concurrent Session Speakers](#)[Roundtable Discussion Presenters](#)[Poster Presenters](#)

PLENARY SPEAKERS

Ms. Shontavia Johnson – Fulbright Talks



Shontavia Johnson serves as a highly acclaimed writer, speaker and attorney thriving at the intersection of law, entrepreneurship, and culture. Shontavia serves as Associate Vice President for Academic Partnerships and Innovation at Clemson University. She has also founded LVRG, a company that helps women use their experience and expertise to build brands and businesses. Shontavia's passions and expertise revolve around facilitating culturally competent innovation and encouraging women to pursue entrepreneurship.

Ms. Alexa Alice Joubin – Fulbright Talks



Alexa Alice Joubin teaches in the English Department at George Washington University in Washington, D.C., where she co-founded the Digital Humanities Institute. She held a Fulbright at the University of Warwick and Queen Mary, University of London from 2014-2015. Her most recent book is *Race* in Routledge's New Critical Idiom series (2019). Her teaching and research focus on globalization and Shakespeare.


Dr. Grace Mukupa – Fulbright Talks



Dr. Grace Mukupa holds a PhD in International Development from State University of New York at Buffalo. She is a Fulbright fellow and former Peace Corps Volunteer. Born in Zambia, grew up in Japan; lived in Belgium, Macedonia, Tajikistan and United States. She is the CEO and founder of GroundUp Rural development, an NGO that supports education, farming, Health, and gender empowerment in Zambia.

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PLENARY SPEAKERS

Dr. Katherine Brown, President and CEO, Global Ties – Opening Plenary



Katherine Brown was named the President and CEO of Global Ties U.S. in 2018. From 2013-2016, Katherine served as Executive Director of the United States Advisory Commission on Public Diplomacy, a body authorized by Congress to oversee and promote U.S. government activities that intend to understand, inform, and influence foreign publics. Most recently, she was a Public Policy Manager at Facebook, Inc. where she was also in residence as a Council on Foreign Relations International Affairs Fellow. Previously, she held numerous roles in government, including assistant to the White House national security adviser; communications adviser for the U.S. Embassy in Kabul; and professional staff member of the Committee on Foreign Affairs at the U.S. House of Representatives. She is a non-resident senior associate at the Center for Strategic and International Studies and an adjunct assistant professor at Georgetown University. She received her Ph.D. in communications from Columbia University.

Kathy Fitzpatrick, Professor, American University – Opening Plenary



Kathy R. Fitzpatrick is professor and former senior associate dean for academic affairs in the School of Communication. Prior to coming to American University, Fitzpatrick was professor and associate dean for graduate programs and research in the School of Journalism and Mass Communication at Florida International University. She also served on the faculties and directed graduate and undergraduate programs in public relations at Southern Methodist University, the University of Florida, DePaul University and Quinnipiac University. Her books and monographs include *U.S. Public Diplomacy in a Post-9/11 World: From Messaging to Mutuality*, *The Future of U.S. Public Diplomacy: An Uncertain Fate*, *U.S. Public Diplomacy's Neglected Domestic Mandate*, *Ethics in Public Relations: Responsible Advocacy and Public Relations Ethics*. Her research has been published in *The Hague Journal of Diplomacy*, the *International Journal of Strategic Communications*, the *Journal of Public Relations Research*, among others. Fitzpatrick serves as co-editor of the Palgrave Macmillan Book Series on *Global Public Diplomacy* and serves on the international advisory board of *The Hague Journal of Diplomacy*.

42nd Annual Fulbright Conference - 2019

GLOBAL CHANGE THROUGH SHAKESPEARE



Alexa Alice Joubin
George Washington University

Renaissance Arlington Capital View Hotel
2800 South Potomac Ave
Arlington, VA 22202

Saturday October 26th - 9:15 am

OCT
26

TED Talk at Fulbright: Global Change through Shakespeare

by George Washington University

[Follow](#)

Free



[Register](#)

Global Change through Shakespeare

About this Event

Join us for a short, TED-style plenary on "Global Change through Shakespeare" during the Fulbright Association's 42nd Annual Conference and Advocacy Day at Renaissance Arlington Capital View Hotel in Crystal City, Virginia.

Nearest metro station: Crystal City

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REGISTER by October 25 for **FREE tickets**. Pre-registration is required for free admission.

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When history is held hostage by politics, when human rights are violated, story-telling helps restore dignity to what it means to be human. When William Shakespeare's plays move through different cultures, they reveal unexamined assumptions about human nature and tell surprising stories about globalization.



Date And Time

Sat, October 26, 2019
9:00 AM - 10:30 AM EDT
[Add to Calendar](#)

Location

Renaissance Arlington Capital View Hotel
2800 South Potomac Avenue
Arlington, VA 22202
[View Map](#)

42nd Annual Fulbright Conference - 2019

GLOBAL CHANGE THROUGH SHAKESPEARE

Alexa Alice Joubin
George Washington University



Renaissance Arlington Capital View Hotel
2800 South Potomac Ave
Arlington, VA 22202

Saturday October 26th - 9:15 am
Free Tickets Available
<https://tinyurl.com/TEDJoubin>



Connecting Hearts and Minds for Global Change

The schedule for the Fulbright Association's 42nd annual conference explores public diplomacy, showcases the research, work, and talents of Fulbright alumni and friends of international education, and mobilizes the Fulbright community through an Advocacy Day on Capitol Hill. Conference events will take place from October 24 to 26, with post-conference workshops taking place on Sunday, October 27.

Please note that the following schedule is still subject to adjustment, and more information will be forthcoming.

1

THURSDAY, OCTOBER 24

- Advocacy Day on Capitol Hill. Begins with breakfast briefing at 8:30 am then followed by scheduled visits all day.
- Opening Reception (5:00 - 7:30pm) hosted by Marymount University and co-sponsored by the Hungarian Fulbright Commission and the American Hungarian Heritage House. The reception will take place at Marymount University's Ballston Campus.
- Fulbright Documentary (7:30-8:45pm)

2

FRIDAY, OCTOBER 25

- Opening Plenary on Public Diplomacy (9:00-10:15am)
- Concurrent Session #1 (11:00am-12:15pm)
- Lunch (12:15-1:15pm)
- Concurrent Session #2 (1:30-2:45pm)
- Fulbright Advisor Workshop - Scholar Program (1:30-3:30pm)
- Individual Career Counseling Sessions for Young Professionals (2:45-5:00pm)
- Career Fair (2:45-5:00pm)
- Poster Fair (2:45-5:00pm)
- Reception at the Ambassador of Poland's residence, marking the 60th anniversary of the US/Polish Fulbright Program (6:30-9:30pm)

3

SATURDAY, OCTOBER 26

- FA Member Business Meeting
- Plenary - Fulbright Talks (9:15-10:30am)
- Concurrent Sessions #3 (11:00am-12:15pm)
- Lunch (12:15-1:30pm)
- Concurrent Session #4 (1:30-2:45pm)
- Research Roundtable Discussions (3:00-4:30pm)
- Plenary -Selma Jeanne Cohen Dance Lecture(4:30-5:30pm)
 - 2019 Selma Jeanne Cohen Dance Lecture Awardee: [Román Baca](#)
- Awards Celebration and Ceremony: featuring the Lifetime Achievement Awards and Chapter Awards(6:00-7:00pm)
 - 2019 Lifetime Achievement Awardees:
 - [Kolinda Grabar-Kitarović](#), President, Republic of Croatia
 - [Melissa Block](#), Journalist
 - [James S. Polshek](#), Architect
- Closing Reception (7:00-9:00pm) [hors d'oeuvres; attire is business casual, cocktail dress, or international dress]

4

SUNDAY, OCTOBER 27

- Chapter Leadership Workshop (open to current Chapter board members only) (8:00am-4:00pm)
- Optional tour: African American Museum (10:00am)

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PLENARY SPEAKERS

Conference Venue

Renaissance Arlington Capital View Hotel
2800 South Potomac Ave
Arlington, Virginia 22202



HOTEL RESERVATION

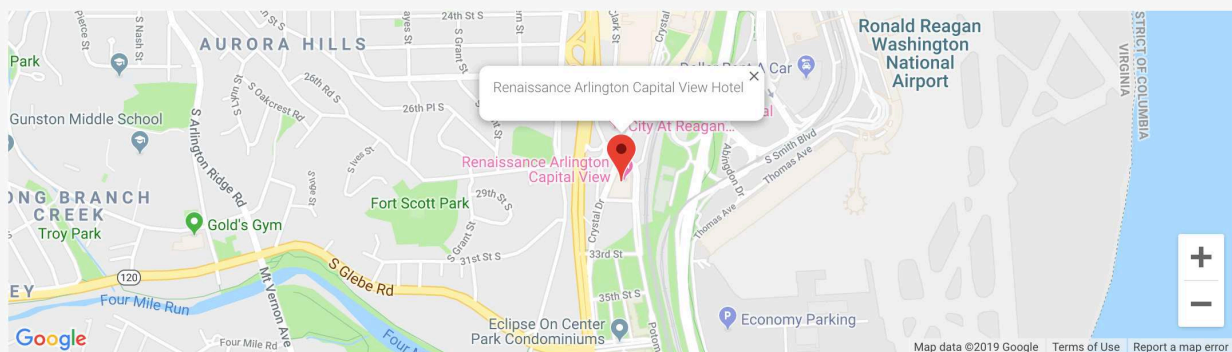
Click here to reserve a room in the hotel, **Residence Inn Arlington Capital View**, connected to the conference venue, at the Renaissance Arlington Capital View Hotel

[Venue](#) [Getting to Arlington](#) [Frequently Asked Questions](#)

The conference will take place at the **Renaissance Arlington Capital View Hotel** in Arlington, Virginia – a historical city just across the Potomac River from Washington, DC.

Renaissance Arlington Capital View Hotel
2800 South Potomac Ave
Arlington, Virginia 22202

To make a hotel reservation, please [click here](#).





42nd Annual Conference and Advocacy Day

October 24-26, 2019

[Register Now](#)

Connecting Minds and Hearts for Global Change

“Our future is not in the stars but in our own minds and hearts.” J. William Fulbright

The Fulbright Association's 42nd Annual Conference and Advocacy Day, will be held from October 24-26, 2019 at the Renaissance Arlington Capital View Hotel. This year's conference seeks to highlight collaborative initiatives and research aimed at improving lives and forming communities. It also hopes to emphasize the essential role of public diplomacy in building a better world.

The Fulbright Program may be a flagship program for U.S. public diplomacy, but the empiricism on its execution and impact, here and abroad, is often anecdotal. We want to complement powerful Fulbright stories—which we welcome to this conference—with rigorous frameworks for analysis and data-rich evidence. We invite proposals from researchers at all levels, who need not be Fulbright alumni, to share their findings on public diplomacy, broadly defined and not limited to the Fulbright Program.