

Generative AI as the Publics' Shadow and as Theatrical Performance

Recording of the lecture on YouTube <https://youtu.be/69pelUlrex4>



Outputs by AI (such as ChatGPT) are a form of theatrical performance. Alexa Alice Joubin (co-founder of the Digital Humanities Institute at George Washington University) brings performance studies theories to the study of AI. It is crucial to recognize and unpack how generative AI tools are changing the publics' relationship to themselves. Professor Joubin argues that AI draws on users' prompts and the publics' collective memories to produce performances for its user-audiences. A more accurate and nuanced description of ChatGPT is that it is an aesthetic instrument rather than an instrument of reason or an epistemological tool. This interactive presentation theorizes AI in the framework of digital humanities and provide pedagogical strategies for educators to teach with AI rather than against it.

主辦單位



Generative AI and the Humanities: Pedagogical Implications

AUGUST 11 (FRI.)

(TAIPEI TIME)

2023

9:00-11:00 AM



This illustrated presentation analyzes what generative AI tools can realistically accomplish in the higher education context and what the substantive, rather than hyped, challenges are. It proposes new pedagogical strategies to teach with AI rather than against it. Since the AI is coded to produce syntheses of anonymized public voices in its datasets, it is a ghost and synthetic version of the publics. AI therefore changes the publics' relationship to themselves.

VENUE: Zoom

<https://mit.zoom.us/j/97857527615>

Moderator

Pin-chia Feng

Lifetime Chair Professor, Department of Foreign Languages and Literatures, National Yang Ming Chiao Tung University

Speaker

Alexa Alice Joubin

Professor of English, Women's, Gender and Sexuality Studies, Theatre, International Affairs, and East Asian Languages and Literatures, George Washington University





中華民國英美文學學會

English and American Literature Association

8/11線上講座 Generative AI and the Humanities: Pedagogical Implications

親愛的朋友，您好：

中華民國英美文學學會很榮幸能邀請到來自George Washington University的Alexa Alice Joubin教授進行線上講座。以下為演講資訊，敬請參閱並歡迎踴躍參加。

Generative AI and the Humanities: Pedagogical Implications

Time: August 11, 2023 (Fri.) (TAIPEI TIME)
9:00-11:00 am

Venue: Zoom <https://mit.zoom.us/j/97857527615>

Speaker: **Alexa Alice Joubin** (Professor of English, Women's, Gender and Sexuality Studies, Theatre, International Affairs, and East Asian Languages and Literatures, George Washington University)

Moderator: Pin-chia Feng (Lifetime Chair Professor, Department of Foreign Languages and Literatures, National Yang Ming Chiao Tung University)

Abstract:

This illustrated presentation analyzes what generative AI tools can realistically accomplish in the higher education context and what the substantive, rather than hyped, challenges are. It proposes new pedagogical strategies to teach with AI rather than against it. Since the AI is coded to produce syntheses of anonymized public voices in its datasets, it is a ghost and synthetic version of the publics. AI therefore changes the publics' relationship to themselves.

***Alexa Alice Joubin** (<https://ajoubin.org/>) is the inaugural recipient of the [bell hooks Legacy Award](#) and holder of the Martin Luther King, Jr. Award. She is Professor of English, Women's, Gender and Sexuality Studies, Theatre, International Affairs, and East Asian Languages and Literatures at George Washington University in Washington, D.C., where she co-directs the [Digital Humanities Institute](#) and serves as a faculty senator.

主辦單位：中華民國英美文學學會

補助單位：國科會



中華民國英美文學學會
English and American Literature Association

Email: ealetaiwan@gmail.com

Address : English and American Literature Association, Department of English, Tamkang University

No. 151, Yingzhuang Rd., Tamsui Dist., New Taipei City 251301, Taiwan (R.O.C.)