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Wenshan
International Conference
2 0 2 3
Taipei, Taiwan

TIME

Past, Present, and Future of the Image

2023.11.18
Sat.

Administration Building 7th Floor
National Chengchi University

AI, Theater, and Interface Theory

Keynote Lecture by Alexa Alice Joubin

November 18, 2023

YouTube https://youtu.be/Bi9a9TBtrow

What happens when AI goes to theatre with human audiences? Generative AI's natural-language conversational interface has frequently been cast as an anthropomorphic interface. In performance, digital screen as interface has evolved from a vehicle for dramatic messages to a meaning-making agent with an anthropomorphic presence. While the tendency to anthropomorphize this technology is problematic, ChatGPT can be seen as a ghost of the publics, a synthetic version of the publics, or a shadow public.

In her keynote lecture, "Screen as Anthropomorphic Interface: Remediated Performance and Generative Artificial Intelligence," Alexa Alice Joubin argued that screens are a site where cultural and performative meanings are generated and negotiated. She uses interface theories and performance studies methods to analyze the outputs of AI.

This keynote was part of the "Imaging Across Time": Wenshan International Conference that took place in Taipei, Taiwan, on November 18, 2023. The keynote session was chaired by Professor Siaw-Fong Chung (National Chengchi University). The event was funded and co-organized by Taiwan's National Science and Technology Council, Taiwan Shakespeare Association, National Chengchi University (NCCU), and EARN (Enlightenment and Romanticism Network) at NCCU.

AI, Theater, and Interface Theory

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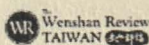
Imaging Across Time
The 2023 Wenshan International Conference

主辦單位：國立政治大學英國語文學系
會議地點：國立政治大學行政大樓 7 樓第一、二、三會議室
會議時間：2023 年 11 月 18 日（星期六）

Saturday, 18 November	
08:20-09:00	Registration
09:00-09:10	Opening Remarks 致詞人：李蔡彥 Tsai-Yen Li (國立政治大學校長 President, National Chengchi University)
09:10-10:10	KEYNOTE SPEECH I Conference Room 1 主持人：Siaw-Fong Chung 鍾曉芳 (國立政治大學英國語文學系 教授兼系主任) 演講人：Alexa Alice Joubin (Professor, George Washington University) 演講題目："Screen as Anthropomorphic Interface: Remediated Performance and Generative Artificial Intelligence"
10:10-10:25	TEA BREAK

THE 2023 WENSHAN INTERNATIONAL CONFERENCE

Imaging Across Time

國立政治大學 英國語文學系 Department of English National Chengchi University

Taiwan Shakespeare Association

NSTC 國家科學及技術委員會 National Science and Technology Council

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