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**RICHMOND**  
School of Arts & Sciences™



Keynote: Cinematic Representations  
of East Asian American Women by...



## Tucker-Boatwright Festival — "Cinematic Representations of East Asian American Women"

**FEB 22** 12:00 PM - 11:15 PM

Humanities Commons, Humanities Building

**A keynote lecture by Professor Alexa Alice Joubin, George Washington University**

Using the three interlocking concepts of yellow peril, yellow fever, and techno-Orientalism, this illustrated keynote lecture reveals the manifestation of “yellow fever” in the depiction of Asian American women and suggests ways to identify tacit forms of misogynistic racism as well as strategies for inclusion.

[Alexa Alice Joubin](#) is the inaugural recipient of the bell hooks Legacy Award and holder of the Martin Luther King, Jr. Award. The bell hooks Award is named after the late feminist writer, who unfortunately passed away during the pandemic. The bell hooks Award recognizes Alexa's achievements in “dismantling intersectional systems of oppression” through her “groundbreaking

work that speaks to our moment in history and our hope for the future.” In 2018 she co-authored a book entitled *Race* (Routledge). In 2021, she wrote a book on *Shakespeare and East Asia* (Oxford University Press). The book examines adaptations on stage and on screen throughout East Asia, and uncovers an exciting history of cultural exchange. She has published 23 books on race, gender, cultural globalization, film, and theatre studies. She teaches at George Washington University, where she is professor of English; women's, gender, and sexuality studies; theatre; international affairs; and East Asian languages and literatures and the Co-director the Taiwan Education and Research Program. You can follow her work at [ajoubin.org](http://ajoubin.org).

This keynote lecture is part of the Hollywood and the Asian American Imagination Symposium. [View Symposium Program](#).

*The 2023-2024 Tucker-Boatwright Festival of Literature & the Arts is hosted by the Film Studies Interdisciplinary program and the School of Arts & Sciences. [Learn more](#).*



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Access the video recording of Joubin's keynote on YouTube <https://youtu.be/iHjKOYf-IXQ>



## **Symposium:**

# **Hollywood & the Asian American Imagination**

The pandemic has witnessed hostility and violence against Asians and Asian Americans in the United States. Perhaps now more than ever, by choice and by coercion, geopolitical constructions of Asia, the Asian diaspora, and racial constructions of Asian Americans inform the lives of many. Recent years have also witnessed in Hollywood the increasing number of productions that feature Asian American experience.

This symposium seeks to trace historically how Asian Americans enter the Hollywood imagination and how they are (mis/under)represented. As Asian Americans develop a voice and visual presence in Hollywood, how do they imagine, represent, and perform themselves as Asian Americans on or off-screen, speaking to Hollywood and its global audience? This symposium features two keynote lectures and four presentation panels that provide new perspectives on the (under)representation and contribution of Asian Americans to Hollywood from the silent era to the digital age.

All keynote lectures and panels are in a hybrid format at the Humanities Commons (in person) and on Zoom (virtual).

# 2023-24 TUCKER-BOATWRIGHT FESTIVAL SCHEDULE

Tuesday, February 20, 2024

## Keynote Lecture

12-1:15 P.M. | HUMANITIES COMMONS



**YIMAN WANG**

Professor of Film and Digital Media, University of California, Santa Cruz

**Keynote lecture: "A Thousand Deaths": Anna May Wong's Death Acts**

## Zoom Panel 1: Asian Americans in Hollywood

1:30-2:45 P.M. EST



**MARY CHAPMAN**

Professor of English, University of British Columbia  
Director, Winnifred Eaton Archive

**Paper title: "Winnifred Eaton: Instrument of Salvage in Early Hollywood"**



**DAISUKE MIYAO**

Hajime Mori Chair in Japanese Language and Culture, University of California, San Diego

**Paper title: "Zen Showed Him the Way: Sessue Hayakawa and the Zen Boom in the 1950s"**

## Zoom Panel 2: Representation, Gender and Sexuality

3-4:15 P.M. EST

### NINGNING HUANG

Ph.D. Candidate, Literature Department, University of California, San Diego

**Paper title: “On the Erotic Scar: Reading Annabel Chong between Pain and Pleasure”**



### NA-RAE KIM

Assistant Professor in Residence and Associate Director of Asian and Asian American Studies Institute, University of Connecticut

**Paper title: “Framing North Korea: American Representations of the Hermit Kingdom”**

**Thursday, February 22, 2024**

## Keynote Lecture

12-1:15 P.M. | HUMANITIES COMMONS



### ALEXA ALICE JOUBIN

Professor of English, George Washington University

**Keynote lecture: Cinematic Representations of East Asian American Women**



## Zoom Panel 3: Contesting Asian American Identities and Chineseness

1:30-2:45 P.M. EST



**ANGIE CHAU**

Assistant Professor of Chinese Studies, University of Victoria

**Paper title: “Swallowing More Coca-Cola Than Sorrow’: Chinese Food in Recent Hollywood Films”**



**BEN RUILIN FONG**

Ph.D. Candidate, Comparative Literature, University of California, Davis

**Paper title: “All I Ever Wanted was a Normal Life: Redefining Chinese-Language Films in Hollywood”**